

# Laxit Thummar

Designer

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LinkedIn

Portfolio

India

## SUMMARY

Creative designer skilled in graphic design, UI design, photography, lighting, and digital marketing. I create modern visuals for social media, mobile games, and events, blending fresh ideas with brand needs. Passionate about travel and sketch artistry, I bring real-world inspiration to every project

## EDUCATION

### BSC(IT)

saurashtra university

july 2023 - May 2025

Rajkot, Gujarat

### High School education

Shree Swaminarayn gurukul rajkot

june 2021 - March 2023

Rajkot, Gujarat

## EXPERIENCE

### Graphic designer, Light Engineer and Photographer

Gurukul Rajkot

November 2022 - May 2024

Rajkot

- I manage social media pages, design festival posts, and create content for online platforms. I also plan and operate time-coded light
- shows for events like annual functions and welcome ceremonies. In addition, I handle event photography, capturing key moments to
- create strong visual stories

### Graphic Designer, Ui & UX Designer

Appmeddy

May 2024 - November 2024

Internship, Rajkot

- My Responsibilities include Graphic design, Logo design, and Practicing UI/UX design

### Graphic designer

Appindia

November 2024 - April 2025

Rajkot

- At AppIndia, I design social media posts, create product catalogues, and develop game assets and characters. My role involves
- blending creativity with brand goals to produce engaging visuals for marketing and gaming projects

## PROJECTS

### Game Character and Asset Design

Affinity Designer

<https://play.google.com/store/apps/details?id=com.mini.ludo.game>

- Designed Play Store screenshots, characters, and game assets for ISTO King mobile game.
- Created the full game board design for Snakes and Ladders - Ludo Game, focusing on clear, colorful, and mobile-optimized graphics.
- Helped improve visual appeal and user engagement through consistent and attractive designs

### Buno Branding project

Affinity Designer, Affinity Photo

<https://www.instagram.com/bunohendicraft/>

<http://buno.design2code.in/>

Role: Brand designer

- Designed a soulful, minimal brand identity for Buno, a pottery label celebrating rural craftsmanship and sustainable living.
- Created a unique logo, earthy color palette, and selected modern typefaces for brand consistency.
- Developed a fully responsive HTML/CSS/JS website with an aesthetic UI focused on storytelling and product display.
- Crafted engaging social media templates and content to promote products and brand philosophy.
- Wrote brand copy, including the About section, to highlight the journey from village artisans to modern homes.
- Project aimed at blending daily utility with home décor, offering handcrafted elegance directly from the village.

## SKILLS

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HTML

CSS

JavaScript

Logo

Graphic Design

Digital Marketing

Video editing

UI & UX Design

Photography

Stage light design

Branding

## CERTIFICATIONS

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<b>Sketch</b> Central Ground Water Board	<b>Tech Canvas-2023</b> Harivandana
<b>Internship in UI&amp; UX design</b> Appmeddy	<b>UNLOCK TYPOGRAPHY</b> Conducted by Rajeev Maheta Rajeev Maheta